

## Just Local Food Ends Statement

(Ends approved September 2017; Operational Definitions approved Dec 2017)

Just Local Food Co-op connects people to their food and advances our community, economy, and environment.

ENDS	Operational Definitions
Just Local Food Co-op connects people to their food	<ul style="list-style-type: none"> <li>• Food Education Programs</li> <li>• Local Products</li> <li>• Local producer: engagement/promotion</li> <li>• Physical presence in the community</li> </ul>
And advances our community,	<ul style="list-style-type: none"> <li>• Advocate for Co-op Values (Democratic organization)</li> <li>• Downtown Eau Claire &amp; surrounding area</li> <li>• Welcomes diverse stakeholders</li> </ul>
Economy,	<ul style="list-style-type: none"> <li>• Expansion into downtown</li> <li>• Work toward living wages</li> <li>• Local Producers</li> <li>• Justly produced products</li> <li>• Enrichment business</li> </ul>
And environment	<ul style="list-style-type: none"> <li>• Environmentally friendly practices of co-op</li> <li>• Organic products</li> <li>• Naturally grown products</li> <li>• Ag policy education</li> </ul>